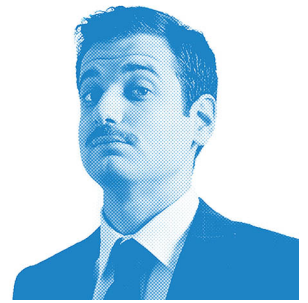




# Stefano Pellegrini

marketing & communication designer



## PERSONAL INFORMATION

### CONTACT

**mobile:** +39 340 17 27 069  
**address:** via Val d'Itelvi 14 - 20152 (MI)  
**email:** pelle.89@live.com  
**website:** [www.pels.it](http://www.pels.it)  
**online portfolio:** [www.behance.net/Pelle89](http://www.behance.net/Pelle89)

### BORN

January 16, 1989  
Monza (MB) Italy

## LANGUAGES

**ITALIAN:** Mother tongue  
**INGLESE:** TOEIC Degree 2011 (Grade: 815)

## WORKING AREAS OF INTEREST

Marketing Communication, Art Direction, Graphic Design

## PROFESSIONAL EXPERIENCES

**2014-today: ILLVA Saronno S.p.A., Saronno (Italia)**  
**Global Design Manager**

Ideation and artistic coordination of global advertising campaigns (Disaronno, Tia Maria, Zucca). Coordination of photo shoots and video productions. Ideation, graphic design and production of packaging and labels for the products of the international wine & spirits division. Support on the definition of the global branding strategies.

**2013-14: Gea S.r.l., Novara (Italia)**  
**Graphic & Web Designer**

Design and graphic realization of logos and advertising for out-of-home, print and web publications. Graphic realization of branding tools for GDO (Esselunga, Carrefour, Conad and others). Web design and websites coding.

**2010-14: Tiro a Segno Nazionale, Milano (Italia)**  
**Front Office Specialist**

Design and graphic realization of branding tools. Front office and contact with the public. Selling of ammunitions and other products. Service and maintenance on the fire-lines.

**2011: Soprintendenza per i Beni Culturali, Milano (Italia)**  
**Restoration and painting**

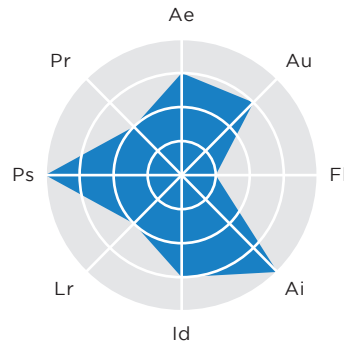
Creation of three frescos for the front of the 1628 Sant'Apollinare Church.

## PUBLICATIONS & SPEECHES

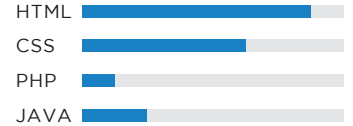
- 2017:** *Tia Maria Rebranding* - Speaker  
"Packaging and Converting Executive Forum", Amsterdam
- 2016:** *XMAS CARD '15* - Publication  
"Design 360° Magazine" No. 66, China
- 2015:** *Disaronno wears Versace* - Speaker  
"Canadean Beverage Packaging Congress", Bruxelles
- 2007:** *Giacomo Meyerbeer: a guide to research* - Illustrations  
Robert Ignatius Letellier, Cambridge Publishing

## GRAPHIC SKILLS

### ADOBE SUITE



### SCRIPTING



### ILLUSTRATION



## EDUCATION

- 2015:** Master's Degree in Communication Design  
Politecnico di Milano  
*Thesis: Valorizzare l'impresa e il marchio: ricerca storica e progetto di una monografia aziendale* (Grade: 104/110)
- 2011:** Bachelor's Degree in Communication Design  
Politecnico di Milano  
*Thesis: Realizzazione di un libro visivo a partire dal romanzo* (Grade: 98/110)
- 2008:** Scientific High School Diploma  
Liceo Scientifico G. Marconi, Milano  
*Thesis: lo sviluppo tecnologico al servizio della Grande Guerra* (Grade: 73/100)

## OTHER INFORMATION

### IT SKILLS

I have an high professional knowledge of the Adobe Suite applications. I have an excellent knowledge of the OS both Windows and Mac, as well as the Microsoft Office Suite applications.

### COMMUNICATION & TEAMWORK SKILLS

Working together with professionals of fashion and publishing industries, allowed me to develop excellent communication skills, that I use for the success of the organization. In the team, I work to establish a positive climate.

### PROFESSIONAL SKILLS

My professional experiences allowed me to acquire skills in the conception and coordination of the international campaigns advertising. I have developed skills in the production of television commercials and promotional videos. I have a broad knowledge of packaging and label creation and of its machinability.

### SPORTS & LEISURE

I love drawing, film, art and photography. I rowed for almost four years and have been for over five years a member of the team of Tiro a Segno di Milano (TSN) at a regional level. I collaborate currently with the TSN as a referee during the sports competitions

### AVAILABILITY

I'm immediately available.